

Online Summer Seminar Series 2020

British culture and society (Arts & Humanities)

These sessions will help you with understanding British culture and society in an interactive way, offering you the opportunity to experience an immersion in interesting and popular topics. You will explore the amazing world created by JK Rowling in her Harry Potter series, Myth and Folklore and the history of Coventry in the two world wars.

Session topics and Schedule:

Date/Time	09:00 to 12:00 BST – 12 hours total
Tuesday (14 th of July 2020)	Coventry and the Two World Wars – part 1
Thursday (16 th of July 2020)	Harry Potter and British Culture
Tuesday (21 st of July 2020)	Coventry and the Two World Wars – part 2
Thursday (23 rd of July 2020)	Language & Culture through Myth, Folklore, and Tales

Business Finance for Managers (Business & Law)

The aim of this course is to provide candidates with the basic principles of financial management and how they are used in businesses of all sizes. It will explain the fundamentals of understanding standard financial statements and operational messages that can be derived from them. Candidates on this course will learn how accounting and finance concepts are applied in business decisions. The course is designed for individuals from any background who want to use the concepts and language in everyday workplace discussions confidently.

Session topics and Schedule:

Date/Time	10:00 to 13:00 BST – 12 hours total
Tuesday (14 th of July 2020)	Accounting & Finance for Non-specialists – part 1
Thursday (16 th of July 2020)	Accounting & Finance for Non-specialists – part 2
Tuesday (21 st of July 2020)	Business Planning – part 1
Thursday (23 rd of July 2020)	Business Planning – part 2

Intermediate English Language – levels B1 & B2 (Centre for Global Engagement)

This course for non-native English speakers will focus on practice and using English language to communicate. The tutor will teach and speak mainly in the target language. They may use examples, images, videos and actions to help you understand what they are saying.

Grammar rules do not help you use the language, and using the language is what we concentrate on in class. The aim is that you learn language you can actually go out and use – not just rules. Our language school is famous for its innovative and interactive teaching and students will engage in stimulating sessions and active learning with excellent tutors who are passionate about their teaching, and aim to provide a unique immersion into British language and culture.

B1 - Intermediate:

- Can understand the main points of clear standard input on familiar matters regularly encountered in work, school, leisure, etc.
- Can deal with most situations likely to arise whilst travelling in an area where the language is spoken.
- Can produce simple connected text on topics which are familiar or of personal interest.
- Can describe experiences and events, dreams, hopes and ambitions and briefly give reasons and explanations for opinions and plans.

B2 - Upper Intermediate:

- Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in their field of specialisation.
- Can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party.
- Can produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options.

Schedule:

Date/Time	10:00 to 12:00 BST – 10 hours total	16:00 to 18:00 BST – 10 hours total
Wednesday (15 th of July 2020)	B1 - Intermediate	B2 – Upper Intermediate
Friday (17 th of July 2020)	B1 - Intermediate	B2 – Upper Intermediate
Monday (20 th of July 2020)	B1 - Intermediate	B2 – Upper Intermediate
Wednesday (22 nd of July 2020)	B1 - Intermediate	B2 – Upper Intermediate
Friday (24 th of July 2020)	B1 - Intermediate	B2 – Upper Intermediate

Fashion design – TRIBES (Arts & Humanities)

The seminar begins by assembling you into TRIBE networks. TRIBES will form by the collective of like-minded individuals who share mutual, common values, beliefs, and taste in fashion, music and culture in general.

Session topics and Schedule:

Date/Time	09:00 to 11:00 BST *OR* 16:00 to 18:00 BST – 12 hours total
Tuesday (15 th of July 2020)	TRIBE intro and selection TRIBE research Making
Thursday (17 th of July 2020)	TRIBE accessory making Editorial
Tuesday (20 th of July 2020)	TRIBE styling & Photoshoot
Thursday (22 nd of July 2020)	TRIBE Editorial Content Development
Tuesday (24 th of July 2020)	TRIBE editing and formatting
Thursday (30 th of July 2020)	Present Publications/Zines- peer exhibition

Professional Consultancy (Chartered Management Institute)

This seminar in Professional Consultancy is aimed at developing credible and confident leaders. The module sessions are interactive and delivered in conjunction with the Chartered Management Institute (CMI), using social-learning strategy. You will be given access to a virtual learning environment with rich online resources from CMI, providing exclusive access to real-time learning materials. The CMI Professional Development Course in Professional Consultancy aims to equip you with skills in strategic leadership, management and consultancy for effective performance within organisations.

£500 Additional cost - After successful completion of the sessions, you have the opportunity to sit the CMI assessment, which will earn the CMI award in Professional Consultancy.

Session topics and Schedule:

Date/Time	09:00 to 12:00 BST – 12 hours total
Tuesday (21 st of July 2020)	Strategic techniques and client needs
Wednesday (22 nd of July 2020)	Leadership models and professional development
Thursday (21 st of July 2020)	Creativity in the business world
Friday (22 nd of July 2020)	Strategic and ethical communication for professionals

Media and Performance (Arts & Humanities)

Share your media and performance skills, learn with and from others and make something new.

Session topics and Schedule:

Date/Time	09:00 to 12:00 BST *OR* 16:00 to 19:00 BST – 12 hours total
Tuesday (14 th of July 2020)	Introductions
Thursday (16 th of July 2020)	Tools
Tuesday (21 st of July 2020)	Collaborating & making
Thursday (23 rd of July 2020)	Sharing

Skills for Global Leaders (Centre for Global Engagement)

This course will help you to recognise, reflect, and articulate the important academic and personal development you've gained to enhance your skills as global graduates. This seminar aims to explore these topics while building your individual confidence and enabling you to operate more successfully in the global market.

Session topics and Schedule:

Date/Time	16:00 to 18:00 BST – 8 hours total
Wednesday (15 th of July 2020)	Leading Yourself
Friday (17 th of July 2020)	Networking
Wednesday (22 nd of July 2020)	Team Dynamics
Friday (24 th of July 2020)	Time Management

Understanding the Role of Finance & Economics in a Disruptive Environment (Business & Law)

In this course, candidates will be provided with fundamental economic principles to real-world business challenges. The topics will cover customer demand, supplier cost, markets, and competition. Furthermore, it will discuss on how businesses think about pricing, production, and differentiation. In the process, candidates will learn how to develop a competitive strategy that will lead to a business thriving over time and prepared for crises. Candidates will also gain knowledge on the foundational overview of FinTech, security and regulation, FinTech risk management, implications to society to become more confident and persuasive in analysing and making decisions regarding how to react to these changes in a disruptive economic and financial environment.

Session topics and Schedule:

Date/Time	10:00 to 13:00 BST – 12 hours total
Wednesday (15 th of July 2020)	Economics for Managers: Managing Disruptions and Uncertainties – part 1
Friday (17 th of July 2020)	Economics for Managers: Managing Disruptions and Uncertainties – part 2
Wednesday (22 nd of July 2020)	Introduction to Financial Technology (FinTech) – part 1
Friday (24 th of July 2020)	Introduction to Financial Technology (FinTech) – part 2